

FOR IMMEDIATE RELEASE

TANVAS

Tanvas Named One of the “Best Entrepreneurial Companies in America” by *ENTREPRENEUR* Magazine’s 2016 Entrepreneur 360™ List

CHICAGO - OCTOBER 25, 2016 – Tanvas, the company redefining touch for the touchscreen, was recently recognized as one of the “Best Entrepreneurial Companies in America” by *Entrepreneur* magazine’s Entrepreneur 360™ List, the most comprehensive analysis of private companies in America. Based on this study forged by *Entrepreneur*, Tanvas is recognized as a well-rounded company that has mastered a balance of impact, innovation, growth and leadership.

“Tanvas was founded by serial entrepreneurs and our small team is comprised of surface haptic innovators, startup veterans, and experienced builders,” said Greg Topel, CEO of Tanvas. “This recognition is welcome feedback that we’re on the right track, especially in the run-up to our widespread unveiling at CES 2017. The good news is, we’re just getting started!”

“Our annual evaluation offers a 360-degree analysis of the current private-business landscape,” explains Lisa Murray, Chief Insights Officer of Entrepreneur Media, Inc. “Top performers are determined by how well-rounded they are in these four key operative areas. Entrepreneurship is a complex endeavor—this listing recognizes those who have mastered the challenge and are thriving this year.”

TanvasTouch technology emerged from the Neuroscience and Robotics Lab (NxR) at Northwestern University. Co-founders Ed Colgate and Michael Peshkin pioneered a new branch of surface haptics that brings real-time control of the forces acting between a fingertip and the touch surfaces. From automotive, gaming and visual impairment to retail, advertising and the arts, the potential applications for TanvasTouch are limitless.

Honorees were identified based on the results from a comprehensive study of independently-owned companies, using a proprietary algorithm and other advanced analytics. The algorithm was built on a balanced scorecard designed to measure four metrics reflecting major pillars of entrepreneurship—innovation, growth, leadership and impact.

To learn more about Tanvas, visit <https://tanvas.co/>.

For additional details on the Entrepreneur 360 List and the companies recognized, visit: entrepreneur.com/360companies

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ABOUT TANVAS

Tanvas is redefining touch by enabling you to feel what you see on any touchscreen. Despite advances in graphics, sound and vibration, today's touchscreen is still just a static window to the digital world. Tanvas uses surface haptics to add a new dimension of interaction that goes beyond the buzz of vibration and brings unlimited textures and feelings to flat, physical surfaces. TanvasTouch can be built into any touch-enabled product across a wide range of applications including automotive, retail, consumer electronics, visually impaired and custom displays. Founded in 2011 by haptics pioneers, Ed Colgate and Michael Peshkin, Tanvas is headquartered in Chicago and received a Chicago Innovation Award in 2015. Visit www.tanvas.co to learn more about the future of touch.

ABOUT ENTREPRENEUR MEDIA INC.

For nearly 40 years, Entrepreneur Media Inc. has been serving the entrepreneurial community providing comprehensive coverage of business and personal success through original content and events. *Entrepreneur* magazine, Entrepreneur.com, and publishing imprint Entrepreneur Press provide solutions, information, inspiration and education read by millions of entrepreneurs and small business owners worldwide.

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