



Tanvas Appoints Jeff Allen as Vice President of Product Development

Technology veteran brings 25 years of product leadership to the Chicago-based innovator that is putting the sense of touch in touchscreens

CHICAGO - December 27, 2016 - Tanvas, the company redefining touch for the touchscreen, announced it has appointed Jeff Allen to lead product development efforts at the company. For more than 25 years, Jeff has been instrumental in developing and bringing to market some of the world's most engaging platforms for companies such as Microsoft, Redbox, WMS (now Scientific Gaming), Midway Games, and NextTier Education. He joins Tanvas at a dynamic time as the company prepares for its widespread debut at CES 2017.

"Jeff comes to Tanvas with the perfect mix of product leadership, creativity and entrepreneurial spirit," said Greg Topel, CEO of Tanvas. "He has a proven track record of delivering technology throughout his career. Given this unique set of skills, Jeff is perfectly suited to help bring TanvasTouch to the masses."

Notably prior to Tanvas, Jeff was an executive and SVP of Technical Delivery with Redbox responsible for software development, test, architecture, and systems analysis for the US and Canada. He was VP of Network Gaming Systems at WMS where he built an award-winning loyalty and gaming platform for casinos. At Microsoft, Jeff and his team developed the first version of Xbox Live and he later went on to win a Technology Emmy for Live on Xbox 360. Most recently, he applied his expertise to Ed Tech as co-founder of NextTier Education, a postsecondary readiness solution, where he remains an advisor today. Jeff has more than 30 patents filed and issued to date and expects that trend to continue at Tanvas.

Jeff added, "I have always been drawn to and successful at companies that foster innovation as a core competency. The surface haptics technology engineered by the Tanvas team is truly groundbreaking. I am thrilled to bring to bear my experiences commercializing new consumer technology as Tanvas ushers in the future of our touchscreen devices."

About Tanvas

Tanvas is redefining touch by enabling you to feel what you see on any touchscreen. Despite advances in graphics, sound and vibration, today's touchscreen is still just a static window to the digital world. Tanvas uses surface haptics to add a new dimension of interaction that goes beyond the buzz of vibration and brings unlimited textures and feelings to flat, physical surfaces. TanvasTouch can be built into any touch-enabled product across a wide range of applications including automotive, retail, consumer electronics, visually impaired and custom displays. Founded in 2011 by haptics pioneers, Ed Colgate and Michael Peshkin, Tanvas is headquartered in Chicago and received a Chicago Innovation Award in 2015. Visit www.tanvas.co to learn more about the future of touch.