

## Tanvas and Chicago Innovation Awards Ring The Nasdaq Market Closing Bell

Celebrating Award for Company's Breakthrough Surface Haptic Technology

CHICAGO, February 23, 2016 – Tanvas joined the other 2015 Chicago Innovation Award winners yesterday to ring the closing bell at The Nasdaq Stock Market in New York City in recognition of its innovation in the area of touchscreen haptics.

With its "surface haptic" technology, Tanvas is poised to reshape the touchscreen market. Tanvas' technology makes interactions with touchscreens more interesting, more natural, and more engaging. This is because their technology not only tracks the fingertips, but controls what they feel: textures, edges, collisions, and even the illusion of shape on a featureless glass panel. Surface haptics will change the way people interact with touchscreens across essentially every industry and application – from automotive to education, from retail to medical, from consumer electronics to industrial applications.

"Imagine a world in which every surface you touch is hard, cold and featureless. Actually, you don't have to imagine: that's the digital world of your smartphone. What we are doing, in contrast, is creating a digital world that excites your fingertips and blows your mind. With our technology, graphics, audio, and haptics –



Ed Colgate, co-founder, & Greg Topel, CEO, of Tanvas ring the Nasdaq closing bell on February 22, 2016

the way that things feel – get integrated into a holistic experience. Tanvas will be bringing this technology to market starting with a dev kit later this year," said Greg Topel, CEO of Tanvas.

Tanvas was named a winner of the 2015 Chicago Innovation Awards out more than 500 nominees across industries, sizes and sectors in the Chicago area, representing a surge of innovation that is occurring in the Chicago region. A complete list of the 2015 Chicago Innovation Award winners and more about the history and inspiration for the awards can be found at www.chicagoinnovationawards.com/winners.

"We are proud to have been selected for this innovation award, and to celebrate this accomplishment as we ring the closing bell at The Nasdaq Stock Market, the premier exchange for technology companies," said Ed Colgate, Co-Founder of Tanvas.

"We congratulate Tanvas for winning the Chicago Innovation Awards, and applaud their commitment to innovation," said Dan Miller, co-founder of the Chicago Innovation Awards.

## **About Tanvas**

Tanvas is a technology startup founded in 2011 by successful entrepreneurs and haptic pioneers Ed Colgate and Michael Peshkin. Its patented technologies complete the touchscreen experience by combining high-definition graphics with high-resolution haptics to create a touchscreen in which you can feel what you see. Tanvas is venture-backed and located in Chicago, Illinois. More information can be found at www.tanvas.co.

## **About Chicago Innovation Awards**

The Chicago Innovation Awards, established in 2002, have grown from a single awards ceremony to a year-long series of events and activities designed to celebrate innovation in the Chicago region, educate people and organizations about the principles of innovation, and connect the corners of the economy by building relationships that strengthen companies, grow the economy and create jobs. The organization's expansion has included formation of the Chicago Innovation Foundation, which promotes innovation education and provides scholarships to college students each year, as well as The Innovators Connection, which connects large companies with Chicago-based start-ups. For more information, visit www.chicagoinnovationawards.com.

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